



Job Title: Marketing & Communications Executive

Location: The Seat Unique Stadium, Nevil Road, Bristol, UK
Reports To: Marketing & Communications Manager
Contract Type: Full-time, Permanent

Role Purpose

The Club is seeking a dynamic Marketing and Communications Executive to assist in our efforts to deliver campaigns and grow audiences for Gloucestershire Cricket and the Seat Unique Stadium. This is a hands-on, creative role focused on producing and delivering content across all of Gloucestershire digital channels and increase the prominence of Gloucestershire Cricket and the Seat Unique Stadium in the Bristol and Gloucestershire media, business and local communities.

Working closely with external agencies and our commercial team, you will assist with the production of content for Gloucestershire Cricket, the Seat Unique Stadium and Bristol Pavilion, driving website traffic, brand engagement and conversions in line with departmental targets. You will also be crucial in supporting the production and distribution of the matchday live stream and match updates.

This role is ideal for someone early in their marketing career who is creative, organised and keen to develop within a fast-paced sporting environment.

Key Responsibilities

Content & Digital Channels

- Create engaging content across social media platforms.
- Film and edit short-form video content including behind-the-scenes and matchday footage.
- Design graphics and promotional artwork.
- Support the day-to-day management of the Club's digital channels and online community.

Website & Email

- Update and maintain website content to ensure it is accurate and engaging.

- Build and send email campaigns aligned to key announcements and sales windows.
- Support the coordination of content across website, email and social platforms.

Campaign & Commercial Support

- Assist with the delivery of ticket, membership and retail campaigns.
- Work closely with the wider marketing team to support promotional activity.
- Help ensure campaigns are delivered on time and to a high standard.

Matchday & Events

- Support live matchday coverage across digital channels.
- Assist with content production for in-ground and online platforms.
- Work evenings and weekends in line with the fixture calendar.

Communications & Team Support

- Assist with internal and external communications as required.
- Collaborate with cricket, commercial and operations teams to gather content and information.

Experience & Skills Required

Essential

- Experience (professional or voluntary) in a marketing, digital or content role.
- Strong written communication skills.
- Confident using social media platforms in a professional context.
- Basic video editing and graphic design skills (Adobe Creative Suite or similar).
- Organised, reliable and able to manage multiple tasks.
- Comfortable working in a fast-paced environment.

Desirable

- Experience updating website content (CMS).
- Experience creating and sending email campaigns.
- Interest in sport, events or live entertainment.
- Knowledge or interest in cricket (not essential).

Personal Attributes

- Creative and proactive.
- Eager to learn and develop.

- Positive and team-oriented.
- Comfortable taking initiative and ownership of tasks.
- Flexible and willing to work matchdays and events.

Success Measures

- Delivered engaging and consistent digital content.
- Supported successful marketing campaigns across the season.
- Contributed positively to matchday coverage and audience engagement.
- Supported ticketing and membership growth by delivering timely, engaging and commercially aligned campaign content.

Why Join Gloucestershire Cricket?

- Work in a vibrant sporting environment in Bristol.
- Gain hands-on experience across all areas of marketing.
- Be part of an ambitious team focused on growth.
- Development opportunities within a supportive environment.

To Apply

Please email recruitment@glosccc.co.uk with your CV and a short covering letter outlining why you are interested in the role. Applications close Monday 16th March.